



26 April 2019

## **World Hand Hygiene Day – Ringa horoia o te rā**

### ***Toolkit for World Hand Hygiene Day - 5 May 2019***

For Hand Hygiene Day this year, the World Health Organisation (WHO) calls on everyone to be inspired by the global movement to achieve universal health coverage.

Since 5 May is a Sunday this year, it is recommended that organisations choose a day during the week of 6-10 May to celebrate and promote hand hygiene, or celebrate the entire week.

### **Call to action**

Health care workers: Champion clean care – it's in your hands

### **Ways to participate**

- Put up the new Commission posters throughout your organisation. A3 prints of the new posters will be mailed to the hand hygiene coordinators for each organisation the week of 29 April. You are welcome to print more at your facility [here](#). WHO posters can be found [here](#).
- Participate in WHO's dedicated [global survey](#) on infection prevention and control to obtain a picture of hand hygiene progress worldwide.
- Promote latest hand hygiene data for your hospital – latest report available [here](#).
- Promote local initiatives to improve hand hygiene through social media, quality boards, information stand in public areas.
- Use our World Hand Hygiene Day email signature graphics attached.
- More examples of how DHBs celebrated World Hand Hygiene Day can be found [here](#) and [here](#).
- The WHO has made a [photo board](#) so you can add your name/message for photographs and post them on social media or send to colleagues.
- WHO have suggested a solidarity chain for Clean Care for All - instructions to form a solidarity chain for Clean Care For All are [here](#).
- Join a teleclass on 3 May - with Profs Benedetta Allegranzi and Didier Pittet – [register here](#).

## Content for communications channels

The following messages can be used on your social networks and as part of your Hand Hygiene Day activities to help spread the word.

**Hashtags:** #handhygiene  
#infectionprevention #healthforall  
@WHO @HQSCNZ

**Visuals:** WHO have created visual elements that can be found [here](#).



### Suggested social media posts:

- Horoi o ringaringa. Today is Hand Hygiene Day! Champion clean care – it's in your hands #handhygiene
- Promote and implement #handhygiene and infection prevention in your organisation to help combat #antibioticsresistance. Clean care for all – it's in your hands!
- Health workers: Do you always apply the 5 moments for #handhygiene? Help achieve quality through clean hands
- We all know #infectionprevention in health care is possible, let's make it happen!
- Wash your hands for at least 20 seconds. Need a timer? Hum the 'Happy Birthday' song twice. Remember to dry your hands thoroughly afterwards.

For information on the global campaign check out the [WHO annual campaign advocacy kit](#).

If you have any questions, please contact Nikki Grae (nikki.grae@hqsc.govt.nz).

Yours sincerely,

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